

TOPLINE PUBLISHERS QUARTERLY

Giants And Little Guys Win Big

Titan Sony/ATV continues to dominate, but boutique publisher SONGS scores a coup
By Ed Christman

It's not quite David and Goliath, because in that story David wins. But the standout stories in the latest Publishers Quarterly rankings are a giant and a little guy, both standing tall. Sony/ATV continues to exert its dominance, topping the results for the sixth time in a row. And SONGS breaks into the top 10 for the second time in its nine-year existence. Powering both were their shares in the No. 1 song at radio: Lorde's "Royals."

Sony/ATV, all told, had a stake in 58 of the top 100 songs played by U.S. radio in fourth-quarter 2013, including Nos. 2 and 3 behind Lorde, Avicii's "Wake Me Up!" and Drake's "Hold On, We're Going Home." The company's 31.9% share of the top 100 songs was slightly down from the 33% it posted in the third quarter, but it represented a marked year-over-year improvement from the 25.8% it turned in for fourth-quarter 2012. In addition, Sony/ATV was the No. 1 publisher based on country airplay for the fourth quarter with 28.6%.

SONGS, meanwhile, places at No. 6 with a 2.7% share thanks to its stake in four of the top 100 radio songs: "Royals," Sevyn Streeter's "It Won't Stop" (No. 56), Florida Georgia Line's "Cruise" (No. 60) and Lorde's "Team" (No. 77). SONGS signed Lorde in November (the publisher splits royalties from her hits with producer Joel Little, who's signed to Sony/ATV), and president/head of A&R Ron Perry has been on a creative tear ever since. "We want our artists to be successful songwriters for themselves as well as other people, and we think Ella [Yellich O'Connor, aka Lorde] will do great in both of those areas."

The top writer for the quarter was Ryan Tedder, with three of the top 100 radio songs, including his sole credit on "Counting Stars" (by his band OneRepublic) and his co-writes on Maroon 5's "Love Somebody" and Ellie Goulding's "Burn." Billboard estimates these three songs generated publishing earnings for Tedder of about \$582,000 in the fourth quarter from mechanical royalties for track and album sales and performance revenue from U.S. radio airplay.

The publisher rankings are based on which company is collecting royalties as administrator for the songs. Radio airplay was calculated based on the overall top 100 detecting songs from 1,550 U.S. stations monitored electronically by Nielsen BDS for the period of Oct. 1 through Dec. 31, 2013.

TOP 10 PUBLISHERS AIRPLAY CHART

	MARKET SHARE
1 Sony/ATV Music Publishing (Q3: 33%) RANKING LAST QUARTER: 1 TOP SONG: "ROYALS," LORDE	31.9%
2 Warner/Chappell Music (Q3: 13.1%) RANKING LAST QUARTER: 3 TOP SONG: "WAKE ME UP!," AVICII	17.6%
3 Universal Music Publishing Group (Q3: 15.4%) RANKING LAST QUARTER: 2 TOP SONG: "WAKE ME UP!," AVICII	16.2%
4 Kobalt Music Group (Q3: 7.9%) RANKING LAST QUARTER: 4 TOP SONG: "HOLD ON, WE'RE GOING HOME," DRAKE	8.1%
5 BMG Chrysalis (Q3: 4.6%) RANKING LAST QUARTER: 5 TOP SONG: "WRECKING BALL," MILEY CYRUS	4.0%
6 SONGS Music Publishing (Q3: N/A) RANKING LAST QUARTER: N/A TOP SONG: "ROYALS," LORDE	2.7%
7 Big Loud Bucks Administration & Information (Q3: 2.7%) RANKING LAST QUARTER: 7 TOP SONG: "SOUTHERN GIRL," TIM MCGRAW	2.1%
8 Inside Passage Music (Q3: 4.2%) RANKING LAST QUARTER: 6 TOP SONG: "WHITE WALLS," MACKLEMORE & RYAN LEWIS	1.8%
9 Revelry Music Group (Q3: N/A) RANKING LAST QUARTER: N/A TOP SONG: "CAROLINA," PARMALEE	0.8%
10 Peermusic (Q3: 1.31%) RANKING LAST QUARTER: 10 TOP SONG: "NIGHT TRAIN," JASON ALDEAN	0.6%

0.6%

